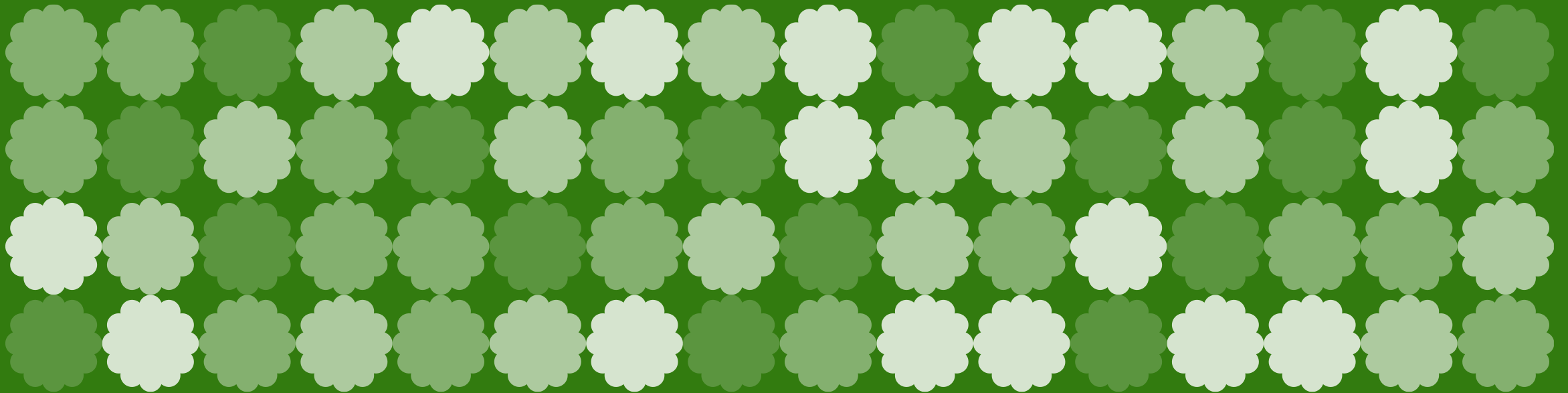


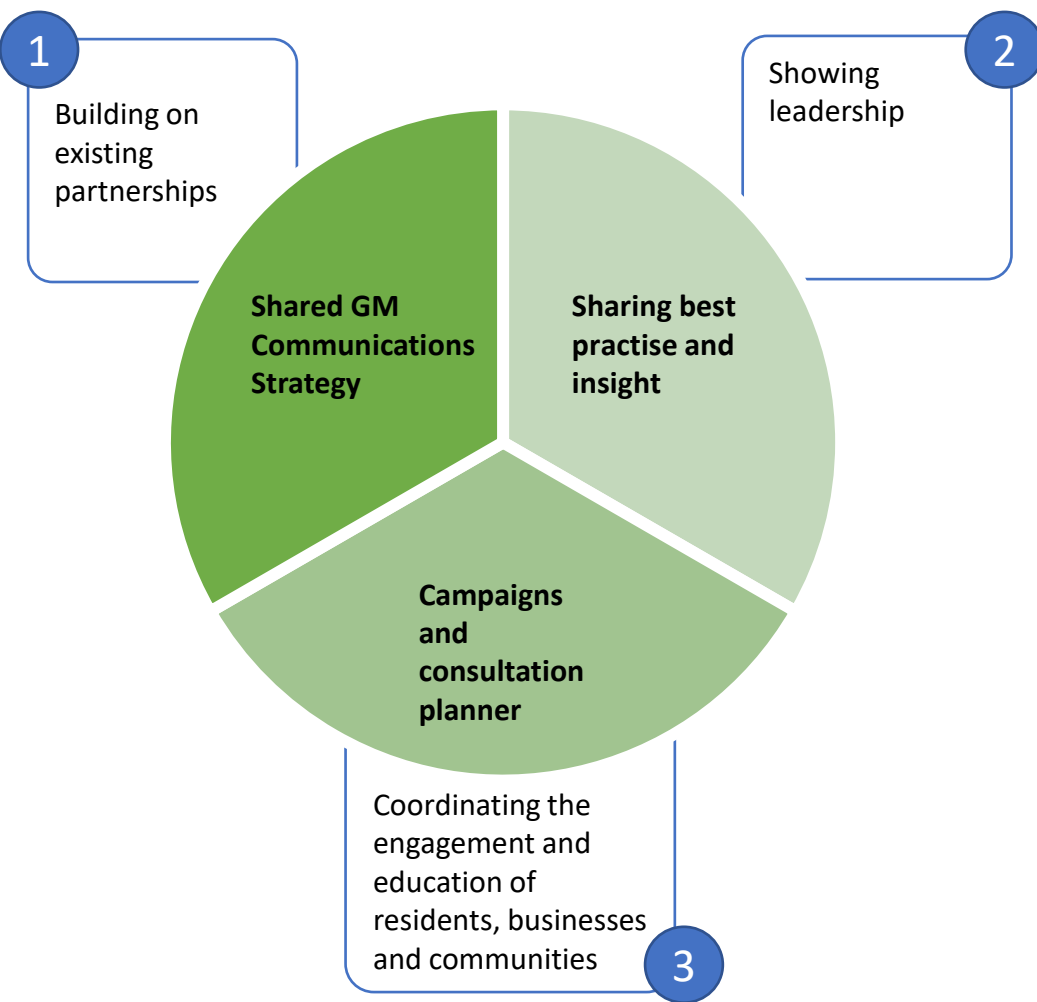
ITEM 10a

**GREATER
MANCHESTER**
DOING THINGS DIFFERENTLY FOR THE ENVIRONMENT

Work Programme Update

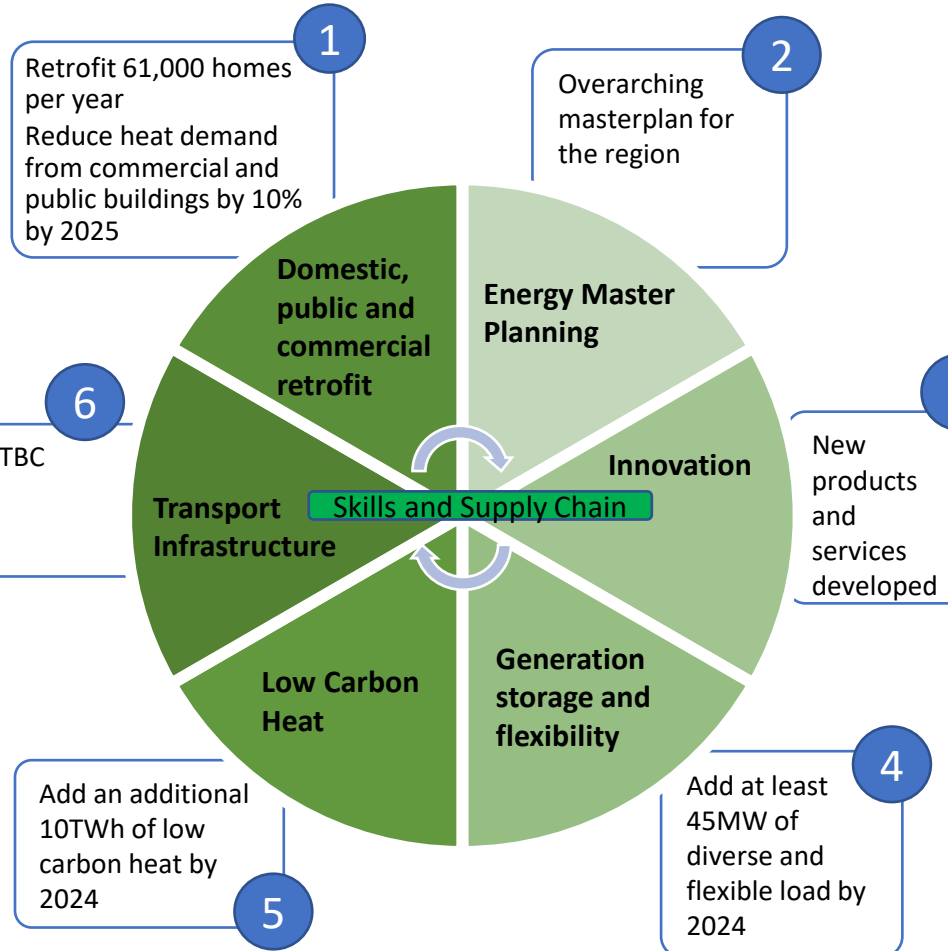


Green Communications Delivery



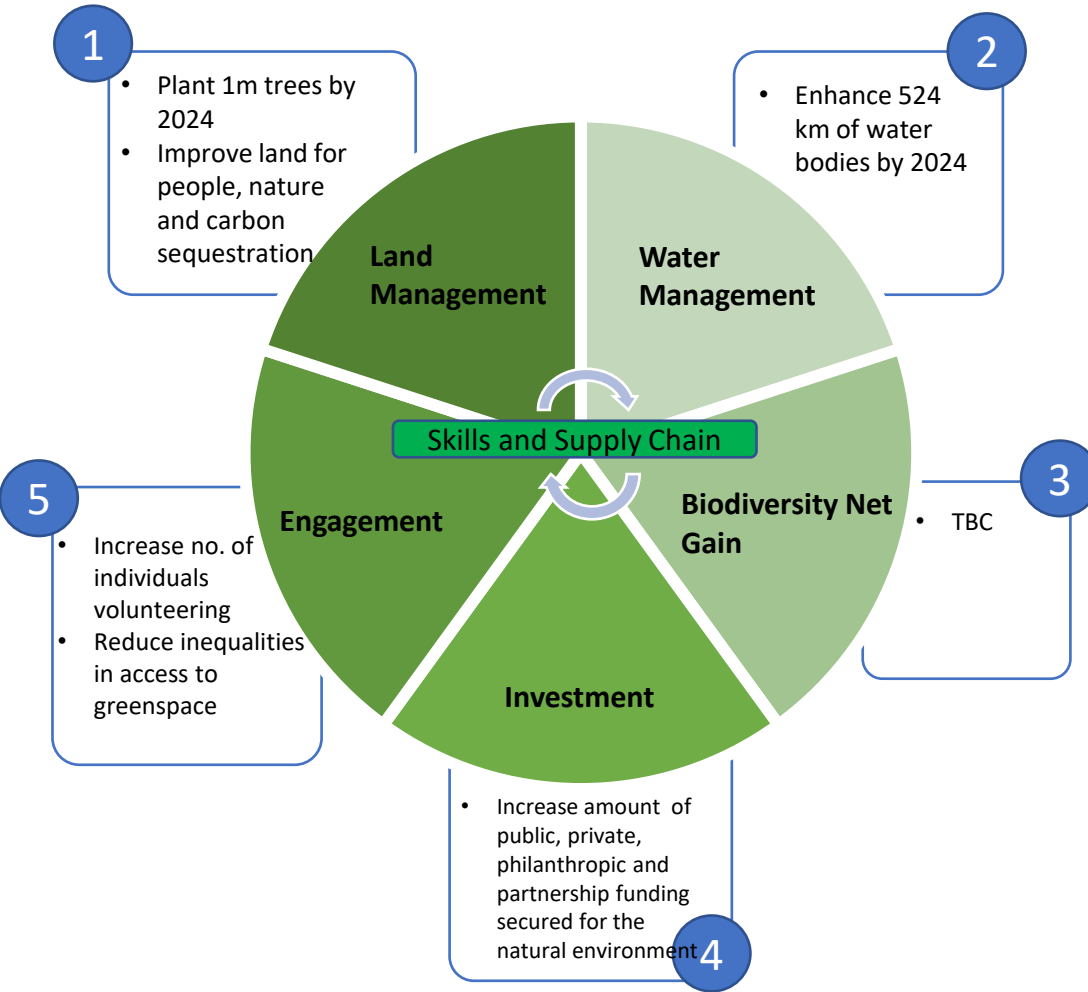
Project/Task	Lead	5YEP KPI	Deliverable	RAG
Deliver on shared GM Communications strategy	All	1	Continued sharing, alignment and amplification of campaigns.	
Supporting development of engagement around the next 5YEP via supporting activity in own organisations.	GMCA	1	Listening activity to be delivered to support communication of next 5YEP	
Green Summit 2024: campaign driving delegate sign ups, engagement of registered delegates and wider content showcasing the next 5YEP.	GMCA		Communications plan, save the date content (w/c 22 July onward), comms activity running up to the event, event management support, marketing	
Development of focus groups to support delivery of the next 5YEP	GMCA	1	Brief development, engagement approach, links to existing activity.	
Development and launch of a resident-targeted 'actions you can take' resource: Shareable resource that provides a list of practical steps residents can take to make their lives more sustainable.	GMCA	2	Communications resource for Green City website, related social media content	
Feel the Benefit Campaign: campaign targeting different resident audiences, covering all domestic retrofit offerings.	GMCA	3	Advertising (print, digital, outdoor) – ongoing activity through to April 2025	
Powering Greater Manchester: external facing campaign targeting audience groups based on their circumstances (e.g. schools, commercial building owners etc), helping them switch to low carbon energy.	GMCA	3	Campaign look and feel, partner comms toolkit – second phase of campaign to be rolled out Q3/4	
Local Nature Recovery Strategy: campaign driving key stakeholder groups to engage with the development of the LNRS.	GMCA	3	Campaign social content, case studies, newsletters, project blogs, State of Nature report launched (5 March 2024), public consultation (Nov / Dec 2024), strategy launch Q4	

Low Carbon



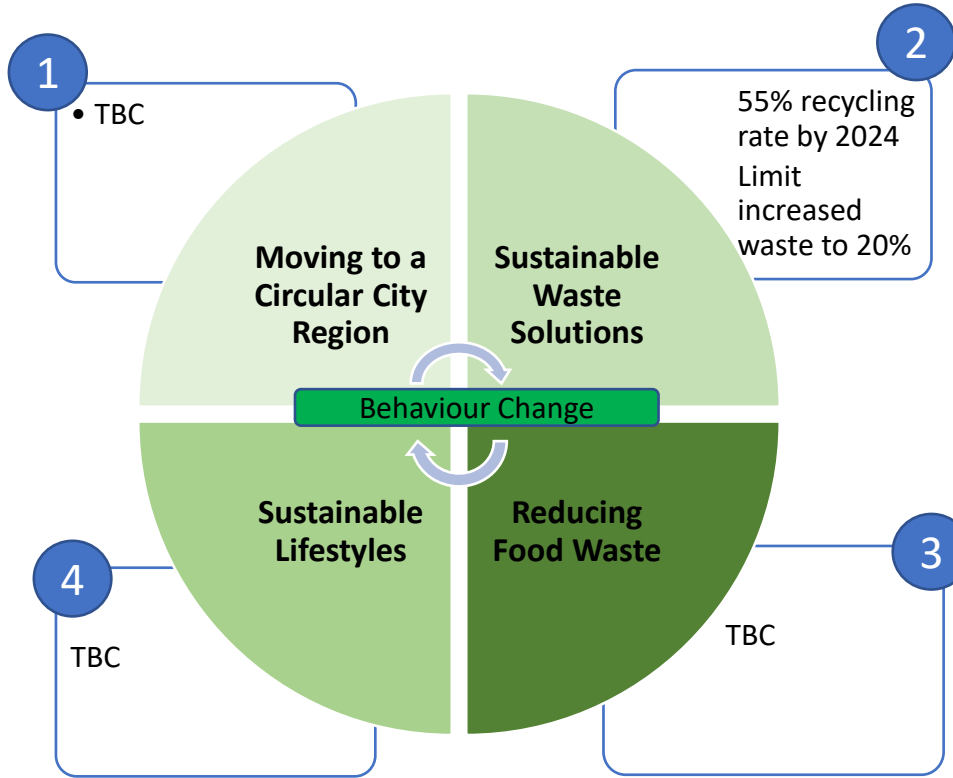
Project/Task & Finish Group	Lead	Priority	Deliverable	RAG
Your Home, Better	GMCA/Retrofit Works	1	Deliver able to pay retrofit scheme	Yellow
Retrofit Skills T&F	UoS/ Retrofit Taskforce	1	Deliver skills plan for retrofit	Green
Retrofit Finance T&F	GFI/Retrofit Taskforce	1	Work with the retrofit taskforce to deliver finance plan for retrofit	Green
Local Energy Advice Demonstrator	GMCA	1	Deliver energy advice service to residents	Green
Social Housing Decarbonisation Fund Wave 1,2	GMCA/RPs	1	Deliver retrofit measures to 1286 properties wave 1, 23/24 40% of grant funding wave 2	Yellow
ECO 4	GMCA`	1	Deliver whole house retrofit to circa 600 fuel poor/low income homes	Yellow
ERDF Homes as Energy systems	Procure Plus	1	Deliver energy efficiency and technologies measures to GM homes	Green
People Powered Retrofit – One Stop Shop	Carbon Coop	1	Launch of offer for early adopter, owner occupier able to pay	Green
Public Sector Decarbonisation Scheme 3a single/multi and 3b	DoPE Group	1	Complete retrofit measures of public buildings	Yellow
Commercial buildings	Bruntwood/MCCA	1	Engage with commercial building partners to deliver retrofit programme	Yellow
Net Zero Accelerator	GMCA	2	Address barriers to drive investment while testing innovative models for delivery	Green
Energy Innovation Agency (EIA)	Universities/Bruntwood/SSE/GMCA/ Hitachi	3	Support businesses and bring new technologies to market	Green
Hydrogen Fuel cell	MMU/Cadent	3	Explore hydrogen fuel cell innovation	Green
Trafford Energy Park	Carlton Power	3	Local green hydrogen production	Green
Go Neutral & schools solar PV	GMCA	4	Develop pipeline to deliver 85MW of Solar PV	Green
Faith community energy	Diocese of Salford	4	Deliver renewable energy and decarbonisation of faith buildings	Green
Heat Pump Offer	Octopus	5	Heat Pump offer for households	Yellow

Natural Environment



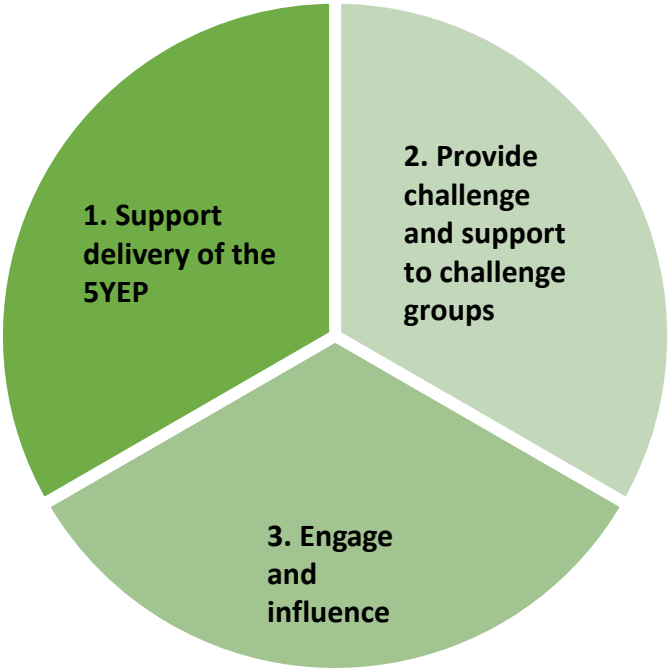
Project/ Task	Organisation	5YEP KPI	Deliverable	RAG
GM Tree and Woodland Strategy	City of Trees	1	Increased tree cover and benefits provided by them, through planting 1m trees by 2024	
Peatland restoration	Natural England	1	Re-run the state of the bog work (uplands) Re-run the peat pilot (lowlands)	
Natural Course	GMCA/EA	2	Develop next stage of INNS following 2022 survey Deliver survey on distribution of otters Deliver microplastic study	
Biodiversity Net Gain (BNG)	GMEU	3	Prepare for and support the districts to deliver BNG.	
Local Nature Recovery Strategy	GMCA	3	Scope and develop Local Nature Recover Strategy	
Nature Based Solutions Delivery	GMCA		Assembly of funding to take forward delivery of SuDS Retrofit on public estate (Project Raincoat) Walkden SUDS Neighbourhood detailed design and begin construction SUDS Design Guide (TfGM)	
GM Environment Fund and Green Spaces Fund	GMET	4	Support organisations delivering Green Spaces Fund projects and launch round 4 Increase public, private and philanthropic and partnership funding	
Natural Environment Social Prescribing activity	GMHSCP	5	Increased number of individuals volunteering and with access to green space, facilitated by a programme of green social prescribing	

Sustainable Consumption and Production



Project/ Task	Lead	5YEP KPI	Deliverable	RAG
Sustainable Procurement	GMCA	1	Work with procurement team to develop sustainable procurement practices	
Scope 3 emissions	GMCA/LAs	1	Work with LAs on scope 3 emissions plan	
CIRCuit: CE in the Built Environment	ReLondon	1	Deliver innovation interventions looking at circular economy in the built environment	
Resource/consumption mapping (textiles)	MMU	1	Support delivery of textiles sub groups - data mapping, recyclables, productions	
Food roadmap and strategy	GM Food Board	3	Development of food vision and toolkit	
Net Zero Business support programme	Growth Co	4	Support business net zero development	
R4GM	GMCA	4	Deliver waste recycling/Reduction campaigns	
Single Use Plastics	GMCA/LAs	4	Work with local authorities to reduce sups	
Behaviour Insights	GMCA/TfGM	4	Deliver behavioural insights work to inform sustainable lifestyles	
Bee Net Zero	GM LEP	4	Deliver a programme of business support	
Roll out programme of carbon literacy	Carbon Literacy Trust	4	Deliver carbon literacy courses	

Five Year Environment Plan Forum



Project/Task	Lead	5YEP KPI	Deliverable	RAG
5YEP Development	GMCA/All	1	Provide feedback on development of next 5YEP and content	
Support challenge group delivery	All/Challenge group chairs	2	Regular review of challenge group programmes	
Lobbying asks	GMCA/All	3	Support lobbying via GCRP and national asks	
Greenwash free city initiative	UoM Tyndall/Carbon Literacy	3	Develop guidance on sponsorship and advertising	

